

# Heidelberg, Germany



The College of New Jersey  
**Center for  
Global Engagement**

**EU Business Semester Abroad  
Fall or Spring**



**Host university:**

SRH University Heidelberg

## Europe's Heartland:

# Heidelberg

There is no better place to experience and learn about the third largest economy in the world than in Germany itself. Here, you'll find the perfect combination of academic rigor and fun!

Heidelberg is a charming historic city, and at the same time, one of the most progressive regions in Europe. Come and experience the combination of high-tech industry and hundreds of years of history! Heidelberg has always been known for its focus on education and learning: Germany's first university ever was founded here. Quite a few Nobel laureates stem from those halls. Heidelberg's cultural scene is also determined by its status as a university town.

### Host University:

SRH University Heidelberg was founded in 1969 and offers Bachelor's and Master's degrees in the fields of Architecture, Business, Law, Psychology, Engineering, Industrial Engineering and Management, Information Technology, Music Therapy, Physical Therapy, and the Social Sciences.

Currently, more than 2,400 students are enrolled. As one of the oldest and largest private universities in Germany, SRH sets the standard for education. Personal attention and a close collaboration between students and faculty is of particular importance at SRH. Through enrollment at the university, students have access to all of its services and facilities.

The SRH University Heidelberg rates among the most renowned German universities, with a close network of businesses and institutes of higher education worldwide. In the latest CHE ranking of German business schools places, the SRH University Heidelberg School of Business was included in the group of highest performers.

*SRH University Heidelberg is accredited in Germany by the Ministry of Higher Education Baden-Württemberg.*



# Academic Program

(Fall or Spring - 16 weeks)

### Program fee includes:

- Tuition for 4 courses = 4 TCNJ credits (16 US credits)

Students enroll in four courses during the semester. All courses are instructed in English. The courses combine lectures and class discussion with a variety of on-site visits to European political and economic institutions, German and multinational corporations, and locations of historical and cultural importance – all of which play an integral role in creating a unique study abroad experience.

Courses taught at the CEPA campus have been designed especially for this study abroad semester program. Students will enroll in additional courses taught at the SRH University Heidelberg. Additionally, students have the option to take intensive German language courses (all levels) as part of their semester program.

### Courses offered at the CEPA Heidelberg Campus:

German History & Society  
Cross-Cultural Management & Communication  
European Business and Culture - Experiential Learning Course

### Courses offered at SRH, for example:

Seminar on Current Business Topics  
Human Resources and Organization  
Doing Business in Europe  
Introduction to Marketing  
Investment and Finance  
Microeconomics  
Macroeconomics  
Operational Performance and Financial Processes  
For a complete course list and descriptions, please visit: [www.semester-abroad.eu](http://www.semester-abroad.eu)

### Optional:

Intensive German Language Course

### CEPA Europe - TCNJ's local partner on-site in Europe:



Founded in 1997, CEPA specializes in university level academic study abroad programs, summer and semester direct enrollment programs as well as internships in Europe. CEPA campuses are located in Germany, Switzerland, and France.





CEPA Heidelberg Campus

## Cultural Activities

CEPA has included a wide variety of cultural field trips as an integral part of the program. These experiences encourage students to embrace and explore Europe, including:

- Guided walking tour of Old Town Heidelberg
- Entrance ticket to visit the Heidelberg Castle
- Visit to Neustadt an der Weinstrasse
- Guided tour of the Hambach Castle
- Visit a winery and enjoy a wine tasting
- Visit to a Heidelberg brewery including a beer tasting
- Guided tour at the Kurpfälzisches Museum in Heidelberg
- Professional visit to Heidelberger Druckmaschinen
- Guided tour of the Schwetzingen Palace
- Guided walking tour of Speyer
- Boat tour on the Rhine River
- Train ticket to Frankfurt, professional visit to the European Central Bank or the German Bundesbank, the Money Museum and the German Stock Exchange
- Professional visit to the John Deere Plant in Mannheim
- Guided walking tour of Worms
- Professional visit to a company in Stuttgart
- Guided tour at the Mercedes Benz museum in Stuttgart
- Visit to the German Federal Constitutional Court in Karlsruhe

### *Day Excursion to Strasbourg, France*

- Visit to the European Parliament or the Council of Europe
- Boat tour through Strasbourg



### *Weekend Excursion to Berlin - Germany's Capital City*



- Roundtrip train ticket or flight to Berlin
- Accommodation while in Berlin
- Guided walking tour of the city
- Group dinner at the Telecafé on top of the famous Berlin TV Tower
- Guided tour of the Mauermuseum Haus at the Checkpoint Charlie (Berlin Wall Museum)
- Guided tours of Berlin Wall Memorial, the Jewish Museum and the Deutscher Dom

## Housing & Meals

Student accommodation is included in the program fee. Students will live in CEPA's student residence on campus or in shared apartments nearby. The CEPA campus is centrally located in a safe, residential neighborhood of Heidelberg, requiring only a short bus ride to classes at SRH University Heidelberg or a short walk for shopping and other activities. Student rooms are fully equipped and have access to a shared kitchen and shared bath facilities. The CEPA campus has classrooms, wi-fi internet access, a library, computer labs, laundry facilities, and a student cafe/lounge.

## Meals

Students will have access to the SRH and University of Heidelberg student cafeterias as well as the option to use the shared cooking facilities at the CEPA campus. Four to five additional group meals are also included in the program, depending on the semester.

## Transportation

- Airport transfers from / to Frankfurt International Airport
- Ground transfers included for the cultural activities & excursions
- Public transportation pass for Heidelberg

The public transportation system in Heidelberg and the surrounding area is excellent, convenient and easy to use. There are fast, direct connections from campus to the city center every ten minutes. Your pass for buses, trams, and trains will be valid during the program and will allow you to use all public transportation systems within a wide area. ***International airfare for this program is also available through CEPA. Please contact us for a quote.***

## On-site Coordinator

An on-site CEPA coordinator will be available to you during the program for assistance and will meet with you regularly.

## Insurance

International health insurance coverage is included in the program.



## Internships:

For those students who would like to extend their stay in Europe to gain hands-on, international experience in a company or organization, CEPA offers customized internships in Germany for an additional fee. Foreign language skills are not a requirement.

## Financial Aid:

Most forms of financial aid, scholarships and loans may be used as payment. Please contact the TCNJ Office of Student Financial Assistance, 101 Green Hall, to discuss the use of your financial aid in this program. Please call 609-771-2211 to schedule an appointment.



## Program Fee \$ 11,990

**Tuition and program as described are included in the fee.**

*Not included: International airfare, passport/visa expenses, meal expenses, or any other personal expenses.*

## Dates (approximate)

Fall Semester: mid-September to mid-December

Spring Semester: mid-January to mid-May

## Application Instructions

TCNJ students with a 2.5 gpa may apply to study abroad. Students need to complete the TCNJ Study Abroad application as well as the CEPA Heidelberg application and submit both applications to the TCNJ Center for Global Engagement on/before **September 25 for Spring** study abroad and on/before **February 25 for Fall** study abroad.

Please refer to the TCNJ CGE website at [www.tcnj.edu/~goglobal](http://www.tcnj.edu/~goglobal) for detailed application instructions.



The College of New Jersey  
**Center for  
Global Engagement**

### Contact for more details:

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Fees are subject to change due to unforeseeable tuition increases from host institutions. Program dates are listed on our website.